FOR IMMEDIATE RELEASE

September 4, 2007

For media inquiries only contact: Tracy Baskerville Jennifer Ogunsola

410-752-8632

FREE FALL BALTIMORE RETURNS IN OCTOBER 2007
More than 200 free arts events in 31 Days

Free Fall Baltimore returns for Arts and Humanities Month in October 2007 with more than 85 arts organizations presenting over 200 free events including performances, lectures, workshops and handson creative experiences, throughout Baltimore City, beginning Monday, October 1 through Wednesday, October 31. Free Fall Baltimore is made possible by Mayor Sheila Dixon and the Baltimore Office of Promotion & The Arts.

Baltimore residents and visitors can enjoy the excitement of live music, dance, theater, museum exhibitions, classes, lectures and more, for free, in venues throughout Baltimore City. Many events require advance reservations to be made with the participating organizations.

Free Fall Baltimore is a promotional collaboration designed to make art and culture more accessible to area residents and visitors while introducing young adults and families to the wide variety of cultural experiences available in Baltimore City.

The program partners are the Baltimore Area Convention & Visitors Association and Greater Baltimore Cultural Alliance. The media sponsors are The Baltimore Sun, WBAL-TV, Maryland Public Television and Radio One: Magic 95.9, 92Q, Spirit 1400 and WOLB-AM.

For a complete listing of Free Fall Baltimore events, visit <u>www.freefallbaltimore.com</u> or call 1-877-BALTIMORF.

###